

**Monthly Newsletter of SMITA** 

### **WHO ARE WE?**

SMITA is a Non-Governmental Organisation (NGO) that facilitates and nurtures Small and Medium Enterprises (SMEs) to tap into the global arena through our partners around the world.

### WHAT DO WE DO?

SMITA nurtures innovative entrepreneurs through creating effective platforms for business collaboration internationally.

#### HOW DO WE DO IT?

SMITA provides the environment for entrepreneurs to meet, learn and grow. We organise meetings, events, dynamic international trainings, and provide expertise & support services.

### WHERE DO WE DO THIS?

We have partners and connections in more than 50 countries.

### WHAT DOES SMITA GIVE YOU?

The knowledge, skills and opportunities for you to achieve more than what you would have thought possible as a business leader.

### **HOW CAN YOU GET THE BENEFITS OF SMITA?**

Contact us at info@smitaglobal.org or visit smitaglobal.org

# **CHINESE NEW YEAR GREETINGS** FROM THE PRESIDENT

I would like to wish all SMITArians and readers Gong Xi Fa Cai and may the Year of Rat brings lots of good health, good luck and prosperity to all!

> President Megane S.C. Soo SMITA Malaysia SMITA Global





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## **RECENT EVENTS**

### **BizConnect**

On 7 December 2019, SMITA organised a bi-monthly event, BizConnect at Bangsar, Kuala Lumpur with the topic Business and Investment Opportunities in Cambodia.

The insightful and interactive session was presented by Mr. Sou Samnang, the Head of Planning and Statistics at Department of SMEs, Ministry of Industry and Handicraft, Cambodia.



## **SMITA Annual Dinner 2020**



SMITA had a very successful Annual Dinner and 5th Year Anniversary celebration with the theme "Macao Night" on 11 January 2020. The event was graced by a Deputy Minister and many foreign diplomats. Stay tuned for more details in the next SMITA Bulletin!

## **UPCOMING EVENT**

Feb 2020 - SeManGaT CNY Lou Sang

For further information on our events, please contact:

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In collaborative partnerships with:



































